

# PRESS RELEASE

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The Parent's Guide for Children's Activities in Charleston, SC

## LOCAL WRITER MARY MIDDLETON PUBLISHES FIRST BOOK, “*GO LOCAL CHARLESTON: A PARENT’S GUIDE FOR CHILDREN’S ACTIVITIES IN CHARLESTON, SC*”

**CHARLESTON, SC—February 1, 2010—** In February 2010, local author and expert on all-things-Charleston, Mary Middleton, will release her first book, *Go Local Charleston: A Parent’s Guide for Children’s Activities in Charleston, SC*, a go-to guide for families, providing easy references, local knowledge, fun facts, and hundreds of activities for children. While most guide books dedicate only a few pages to children’s activities, *Go Local Charleston* is entirely dedicated to traveling with kids. The book is rooted in both Middleton’s memories of traveling with her family since childhood and with her own young children.

“In my years of work as a teacher and museum educator, I was often approached by locals and visitors looking for activities that were geared toward kids’ interests and activity levels,” says Middleton. “*Go Local Charleston* is born out of what I saw as a void between lack of activity advertising, local know-how, and my years of experience with children and families. My goal is for *Go Local Charleston* to become a centerpiece of a new community in Charleston, where families join together on my blog and website to post reviews of sites, suggest new venues and activities, and form a movement of active, socially-aware, educated and fun-loving families making memories together.”

*Go Local Charleston* is targeted to both visitors to the area and young families who already live here and are looking for new and different things to do. The book celebrates all that Charleston and the surrounding Lowcountry have to offer, from major attractions to lesser-known, locals-only spots. Book activity highlights include miles of paved, off-road, interpretive, hiking and biking trails; ongoing and daily events at some of Charleston’s most kid-friendly sites; local U-Pick-It farms and farmer’s markets; and rental information for bikes, kayaks, surfboards, and boats.

The book may be purchased directly on the *Go Local Charleston* web site ([www.golocalcharleston.com](http://www.golocalcharleston.com)), which will remain up-to-date with reviews of historic sites, suggested day adventures, and a constantly

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*Go Local Charleston: A Parent's Guide for Children's Activities in Charleston, SC*

updated family-focused calendar of activities. Starting in February, the book may also be purchased in a variety of local shops and attractions, including Blue Bicycle Books and Indigo Books.

Middleton has been active in the education and non-profit communities for over 13 years. Formerly, she was a teacher at Friends School and the O'Quinn School, former Education Coordinator with The Charleston Museum, and former chair of Heritage Education Forum. Middleton founded Backroads Publishing, which published *Go Local Charleston*, in 2009 as a small, independent press to give a voice to her work and to the work of other writers who share the same goals. She lives with her husband and two children on Wadmalaw Island, just outside of Charleston. To contact Middleton or learn more about *Go Local Charleston*, call 843-412-8303 or e-mail [mary@golocalcharleston.com](mailto:mary@golocalcharleston.com). For press interviews or book review requests, contact ByrdHouse Public Relations at 843-853-9120.

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